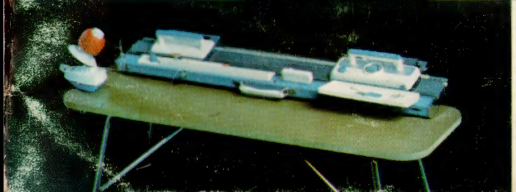
Knit, crochet, weave an outfit in an evening!



with the EMPISAL COMPUTAMATIC

M.M.

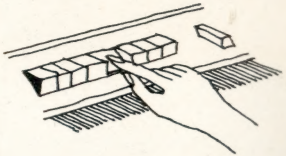
10 reasons why the EMPISAL COMPUTAMATIC

Versatile

Only the push-button Empisal Computamatic does for knitting what the sewing machine did for home dressmaking. In a fraction of handknitting time, at the touch of a button, you can knit, crochet, weave perfect non-stretch fashions and exclusive furnishings! Create exotic combinations of patterns and textures. Make exciting new outfits for the family . . . from thick winter woollies to see-through summerweights and delicate babywear. An Empisal Computamatic is the complete answer to your whole family's clothing needs.

Economical

Save money! Make money! For a fraction of shop prices you can have all the new fashions and furnishings you want—an entirely new wardrobe every season. And you can have the thrill that comes from creating your own unique designs. The Computamatic has everything you need to start today. And the cost of it is more than covered in a year with the savings on family outfits alone!



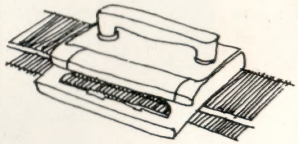
Easy to operate

The Computamatic is completely automatic. Any member of the family can use it. Cast on stitches automatically. No manual adjustment of each needle. No tiring weights and combs. No complicated instructions. Simple to learn—easy to use. With eight push-buttons at your fingertips you can create highly glamorous fashions at 200 stitches per second! Switch from knitting to crocheting at the touch of a button. From one colour to two colours. From plain to Fair Isle patterns. The Computamatic makes it easy, speedy, economical.

is the only knitter for every modern family.

30,000 exclusive patterns & textures

Open work, fancy patterns, multi-colours, tweed, boucle, crepe . . . any effect you want to create is easy with the Computamatic.
Only Empisal Computamatic will knit any thickness of yarn . . . from baby wool, 12-ply rug wool, mohair, raffia, even cottons and silks. Make your own truly professional finishes . . . elasticised welts and basques, double-strength ribbed or patterned cuffs, neckbands, waistbands. Your scope is unlimited. And automatic tension ensures perfect non-stretch results to stay that way through any amount of machine-washing.



Lace-Maker

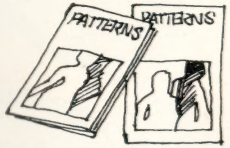
This is a world patented Empisal exclusive! It's the unique accessory that makes the Computamatic the only machine that can produce the boldest crochet work or the finest filigree laces — completely automatically.

Wool Winder

To ensure a free flow of yarn as you knit, crochet, and weave—prewind hand-knitting balls into specially loose high speed machine knitting balls. The nifty Wool Winder converts them in seconds!

Knitting-machine table

This handy table comes with your Computamatic to provide a firm work base for your machine, and folds neatly away for easy storage when not in use.



Pattern Service

To keep you and your family up with the trends, Empisal's expert designers produce easy-to-follow Computamatic patterns from the latest international fashions. Whatever's in fashion, it's easy to make with your Computamatic. Empisal give you patterns for all the family . . . for all seasons.

Free Lessons

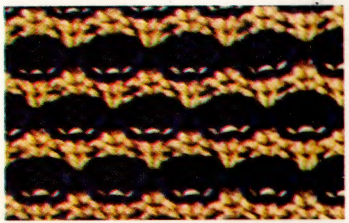
Only Empisal ensures everyone gets the most out of their Computamatic. A comprehensive guide book and pattern book speed you on your way. And free lessons and advice are always available at Empisal training centres. Check the inside back-cover list for the one nearest your area.

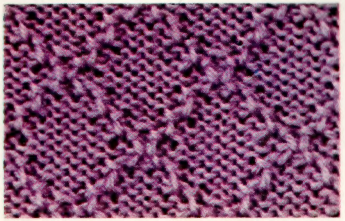
25-year guarantee

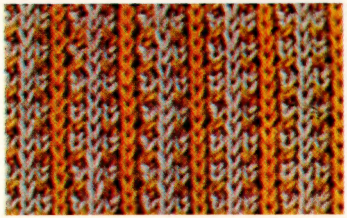
Empisal guarantee every Computamatic for 25 years of top performance through faultless workmanship. For servicing or spare parts there are special experts at Empisal Centres in every major Australian city.

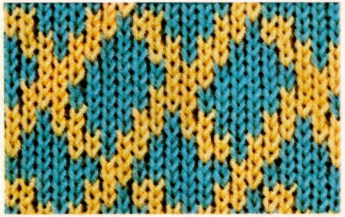
Knit

An outfit in an evening



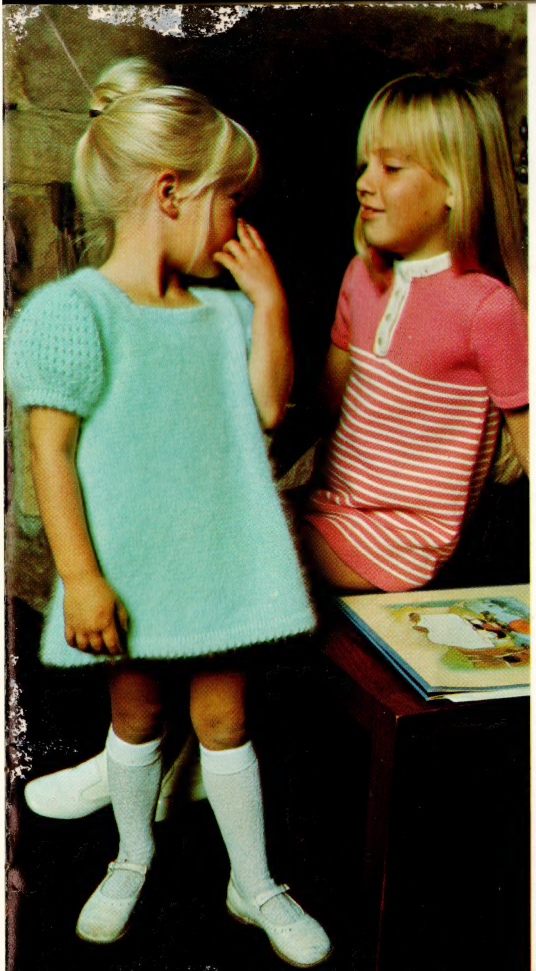






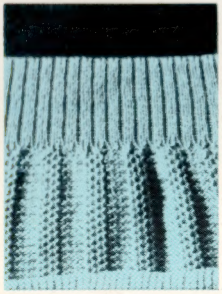
A kiddy's playsuit in an hour. A sportshirt in two. A wedding gown in six! Your Computamatic not only makes it easy to knit fashions for all seasons, for all the family, in a fraction of handknitting time . . . it cuts your costs down to a fraction of shop prices! Knit heavyweight wools for winter, fine cottons for summer—tension adjusts automatically to yarn thickness. Knit welts, cuffs, basques, neckbands, waistbands. Watch neat selvedges come through automatically to cut out bulky seams and give a highly professional finish to stay that way through any amount of machine-washing. The high-fashion look of luxury hand knits is easy, speedy, economical with the

EMPISAL COMPUTAMATIC



Two party-going frocks from Empisal Children's Pattern Book AU9.

Fair Isle Coat and Hat from Empisal Pattern Book AU13.

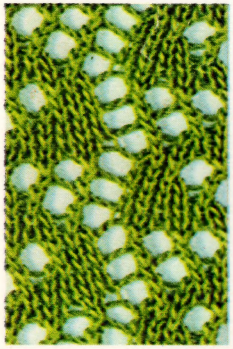


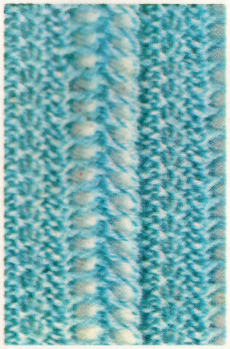
Ribbed stripes and cable trim from men's book, AU12.

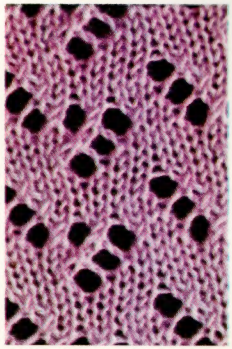
Empisal Computamatic automatically knits neckbands and basques with a truly professional finish.

Crochet

A bikini in an hour







You don't have to be going on an Island Cruise to want a brief wardrobe! Your Computamatic has an exclusive Lace-Maker to inspire you to create gossamer-fine lace tops and crocheted shawls for glamorous evenings . . . as easily as T-shirts and tank-tops and bikinis. And the time and money you save you can spend on fun! Make your own lace curtains and table sets. Beautiful clothes for baby. Fabric lengths for your friends. Braids and trims. The Computamatic does it all automatically—transferring stitches, holding stitches, repeating patterns, at the touch of a button. Start today! The glamorous look of lace is easy, speedy, economical with the

EMPISAL COMPUTAMATIC

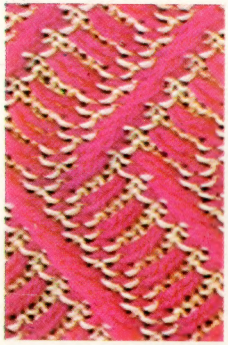
Brief crochet beach wear from him and her from AU5.

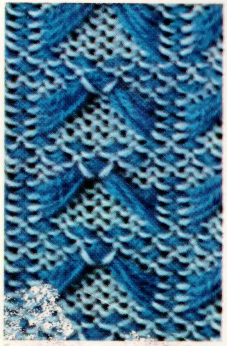
Cool cotton patio frock from Empisal Pattern Book AU14.

Lacey-look beach jacket (plus knitted bikinis & cotton top) from AU14.

Weave

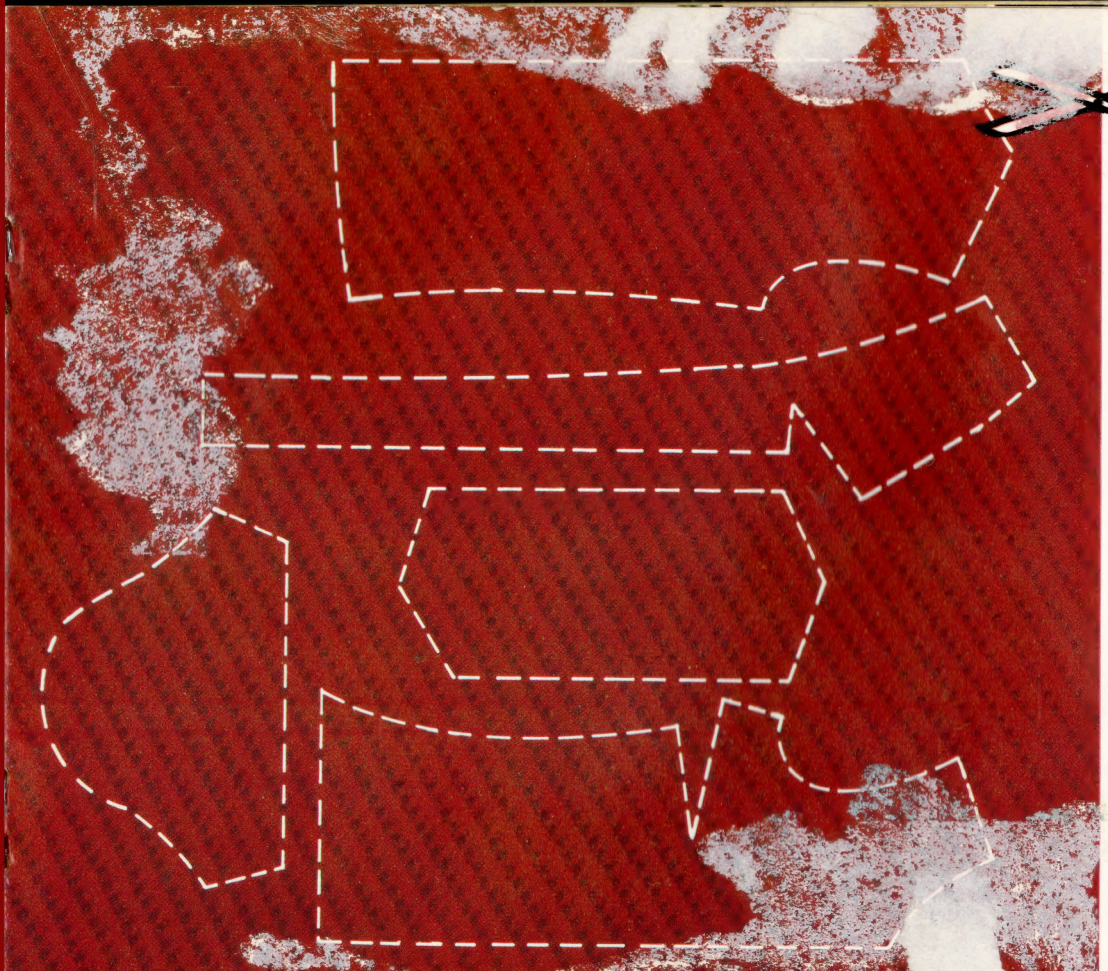
A dress-length in 90 minutes

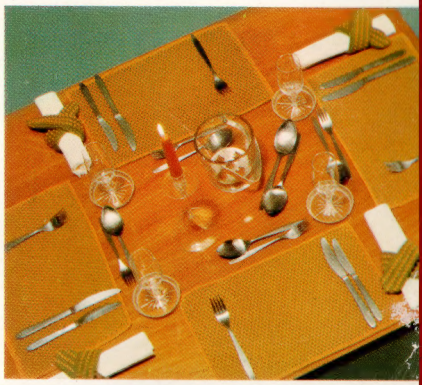




In just a few days you can supply all the dressmakers in the family with fabrics for the season's fashions! You can weave the most beautiful non-stretch, non-run fabrics up to 36" wide, completely automatically with your Computamatic. Weave, cut and sew your favourite fashion patterns. Create a lampshade; a wall-hanging. Weave your own exclusive curtains, bedspreads, tablecloths, cushion covers. Tweeds, boucles, crepe, tapestries, braids—weave any texture and effect you want. Weave any yarn you want. The intricate art of weaving is easy, speedy, economical with the

EMPISAL COMPUTAMATIC





Pick a Pattern

for the newest fashions

Ski-wear from AU13.

Belted jerkin from AU12.

Almost as soon as the world's great trend-setters present a new style, Empisal's expert designers start translating it into simple Computamatic terms. The Empisal pattern service is nonstop to make sure you can make the latest international fashions with your Computamatic . . . for all the family. Every pattern book gives instructions for at least 15 different garments.

Pick a pattern for brief bikinis and exciting new summer see-throughs to crochet . . . cool dresses and shirts to knit in cotton . . . suits, sweaters and shawls to knit for autumn . . . dramatic capes and coats for winter . . . patio pantsuits and gowns for spring . . . dainty babies' things. You'll find an Empisal pattern for any fashion you fancy!

Empisal
INTERNATIONAL KNITWEAR COLLECTION
EMPISAL

Answers to questions you might be asking.

How can I believe . . . knits, weaves, and crochets so many fabulous fashions and furnishings?

See for yourself! Empisal demonstrators can show you the fabulous effects from fingertip control of over 30,000 stitch patterns.

My neighbour bought some kind of knitting machine 10 years ago. She still can't use it.

The Empisal COMPUTAMATIC is a simple 8 push-button operation a 10-year-old can cotton onto! You'll be able to use it just by following the instruction book. But Empisal run FREE lessons for all COMPUTAMATIC buyers—and it takes only a few lessons to become expert. If you want to take it easy—take more lessons. They're all FREE . . . and fun! Check the class list on the inside back cover.

I'm used to watching telly while I knit. Now what?

You don't use your sewing machine in front of TV, do you? Empisal COMPUTAMATIC knits, weaves and crochets so fast, it leaves you with more telly-time on your hands!

So it's great. But every room in my place is occupied. Where am I going to keep it?

The COMPUTAMATIC sets up easily on its table . . . and folds down into its 4-ft lightweight metal case to pack away in any cupboard.

What kind of guarantee do I get?

The best! Only Empisal gives a 25-year guarantee. The machine and its performance is top class, and Empisal guarantees a long life—with service and parts available to keep it in top working order at all times.

The COMPUTAMATIC costs $159.50. Does that cover everything? Can I pay it off?

$159.50 includes the lacemaker, wool winder and deluxe knitting table in one package deal. That's over $50 worth of extras. You can pay as little as $1 per week and in no time you've recovered the complete outlay with savings on the things you make.

Yes, but is it really worth the money?

If the COMPUTAMATIC saved you only half what we promise, it would still pay for itself during the first season of use. But the money saved on fashions and furnishings you make—compared with shop prices—is absolutely fantastic. And quick? The COMPUTAMATIC works with the speed of a hundred automatic knitting needles . . . to make all you want . . . so much faster than you could do by hand! Think of the economy . . . the speed . . . and the wardrobes full of new fashions at a fraction of the price. Then you'll know why the COMPUTAMATIC is a buy too good to pass up.

How available and up to date are the pattern books?

Top fashions for all seasons, fresh from the international scene, are constantly available to you. *Only* Empisal gives you such a non-stop, comprehensive pattern service for every member of the family. "Woman's Day", "Women's Weekly" and "New Idea" also feature many of the newest patterns for Empisal Computamatic users.

Okay! Where do I buy one?

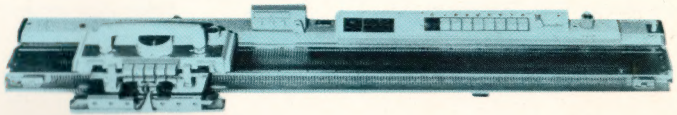
At departmental, electrical and home appliance stores throughout Australia.

Spa.. & Services for life

Service and maintenance for the Computamatic are handled by Empisal Australia Pty. Ltd. and their accredited Service Agents. A nation-wide network of Empisal Centres with specially-trained technicians ensure you have care and attention whenever you need it.

25-Year Guarantee

Only Empisal can give you a knitting-machine with a 25-year guarantee of top performance through faultless workmanship. The Computamatic is a revolutionary breakthrough in knitting-machine design . . . scientifically developed to give you a machine that knits, crochets, and weaves, *completely automatically*.



70% of the world's knitting-machine owners can't be wrong!

70% of all knitting-machines sold throughout the world . . . and over 80% of those sold in Australia . . . are from Empisal. That's a very big vote of confidence for Empisal. And no wonder. No other knitter has been designed that can match the professional performance, the incredible speed, the superb ease of operation, that the Empisal Computamatic has introduced to the international scene. More and more families are discovering its economical advantages too . . . as it brings them more fashions and furnishings for less money.

Ask any woman who owns one...

An extract from one of the thousands of letters from Computamatic owners.

Dear Empisal,

I think the Empisal Knitter is the greatest thing ever invented. I bought one just four months ago because with two boys and two daughters, I found that although I enjoyed hand-knitting I just couldn't cope with their needs or afford to pay shop prices.

It took me only a couple of evenings to get the hang of the knitter. Now I can knit a jumper in under an hour. The push-button patterns make it all so easy. I've made many things for the family, several dresses and a woven suit for myself and am looking forward to making some lacy outfits for summer.

Several of my neighbours have paid me to knit for them. I've already made enough to just about pay for the knitter.

I must congratulate you on your pattern books and also those in Woman's Day. So easy to follow and the garments are lovely. Thank you for a wonderful product.

Yours sincerely,
Mrs. T. Henderson,
Punchbowl, Sydney.

Empisal Centres:

SYDNEY:
401A Pitt Street.
Phone: 211-5477.

PARRAMATTA:
2nd Floor,
Civic Arcade,
George Street.
Phone: 635-5968.

NEWCASTLE:
549A Hunter Street
West
Phone: 2-4407

CANBERRA:
Eyre Chambers,
Eyre Street,
Kingston.
Phone: 95-1071.

WOLLONGONG:
Rooms 31 & 32,
Central Chambers,
157 Crown Street.
Phone: 2-1338.

MELBOURNE:
1st Floor,
160 Swanston Street.
Phone: 63-2843.

BRISBANE:
3rd Floor,
240 Queen Street.
Phone: 21-9449.

ADELAIDE:
The Block,
58 Pulteney Street.
Phone: 23-5614.

PERTH:
143 Rokeby Road,
Subiaco.
Phone: 81-3695.

BURNIE:
Lloyd Campbell Pty. Ltd.,
33 Wilson Street.
Phone: 31-2666.

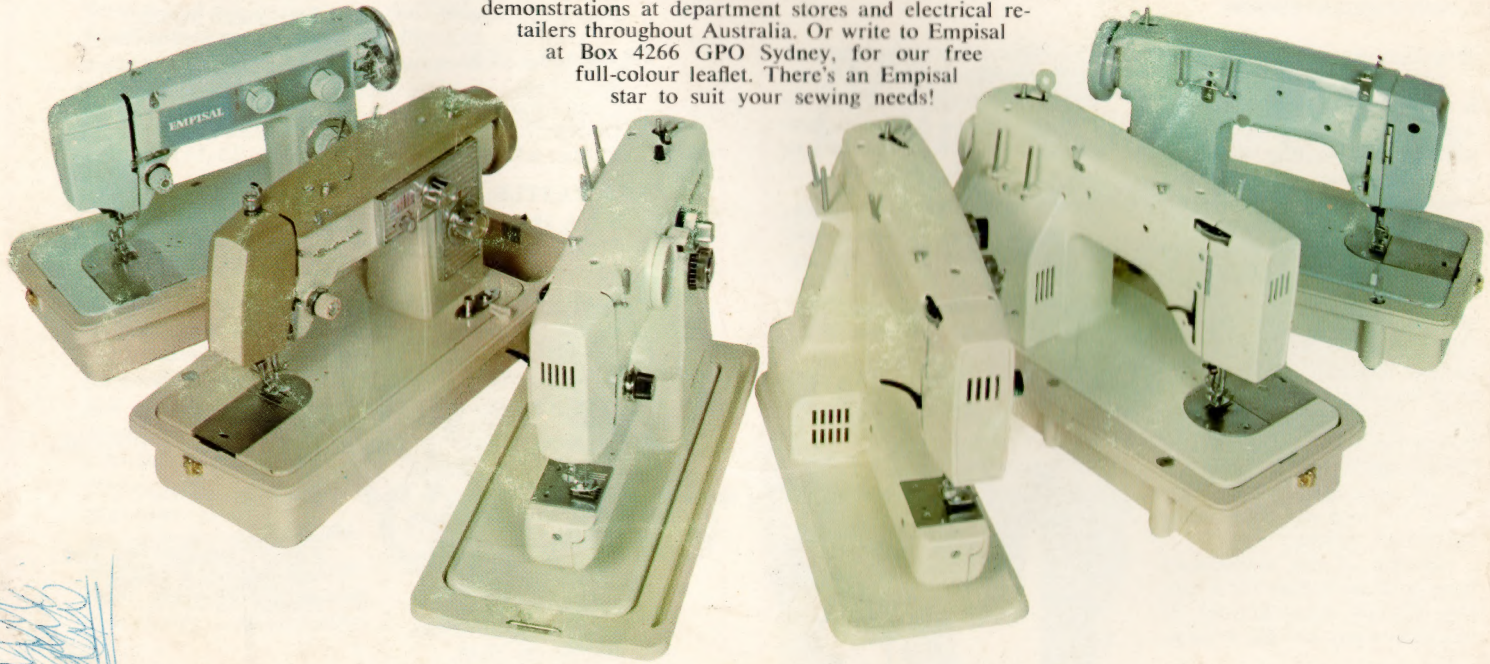
LAUNCESTON:
Lloyd Campbell Pty. Ltd.,
17 Quadrant.
Phone: 2-2501.

HOBART:
Lloyd Campbell Pty. Ltd.,
107 Elizabeth Street.
Phone: 34-2299.

JUST LAUNCHED!

EMPISAL stars of '73!

6 supreme new sewing machines designed to make every aspect of home sewing more professional . . . more easily. See demonstrations at department stores and electrical retailers throughout Australia. Or write to Empisal at Box 4266 GPO Sydney, for our free full-colour leaflet. There's an Empisal star to suit your sewing needs!



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